

Cookie Policy

Information about the Cookie Policy

At www.trailAI.gr, we use cookies to enhance your experience on our site. The use of cookies helps us improve the functionality of the site, facilitate your navigation, and simplify your choices. This enables us to provide personalized content and advertisements based on your interests and needs. Additionally, cookies are used to analyze our website traffic and identify problematic pages that require improvement. Our goal is to continuously improve our site to offer better services and enhance user experience.

At www.trailAI.gr our primary objective is to protect the privacy of our website visitors. For this reason, we adhere to a strict policy regarding cookies.

We encourage you to take a moment to read this policy so you can understand the types of cookies we use, the information we collect through cookies, and how we use this information. By using our website, you agree to the use of cookies as described in this policy.

What are Cookies?

Cookies are small information files that a website stores on a user's or visitor's computer (usually in the web browser such as Chrome, Opera, Mozilla Firefox, Edge, etc.). Every time the user connects to the website, the site retrieves the stored information and provides services related to it. A typical example of such information is a user's preferences on a website, such as the selections they make (e.g., clicking on specific buttons, searches, advertisements, etc.).

General Classification of Cookies

There are two general categories of cookies:

- Technical cookies: Essential for the proper functioning of a website and for user navigation. Without them, users may not be able to view pages correctly or use certain services.
- Profiling cookies: Used to create user profiles for sending advertising messages based on user preferences during browsing.

Cookies, whether "technical" or "profiling," can also be classified as:

- Session cookies, which are deleted immediately after closing the browser.
- Persistent cookies, which remain stored in the browser for a specific period. These cookies are used, for example, to recognize the device connected to a website, facilitating user authentication.
- First-party cookies, which are created and controlled directly by the website operator

where the user is browsing.

- Third-party cookies, which are created and controlled by external entities other than the website operator.

Our website uses "technical" cookies, specifically the following types:

1. First-party cookies, session cookies, or persistent cookies that are essential for website navigation, internal security, and system management.
2. Third-party cookies, persistent cookies used by the website to send statistical information to Google Analytics, allowing us to conduct statistical analysis of website visits and access. These cookies are used solely for statistical purposes and collect aggregated information. By using two types of cookies, persistent cookies and session cookies (which expire when the browser is closed), Google Analytics records visit start and exit times. You can prevent Google from collecting data through cookies and processing this data by downloading and installing the browser add-on from the following link:

<http://tools.google.com/dlpage/gaoptout>.

You can choose which cookies to consent to by clicking here. In the case of third-party cookies, users provide or refuse their consent directly to the cookie owner, to which our company simply refers. Most third-party cookies on the website can be disabled by users in their browser settings or by visiting the websites of the respective operators through the links provided in the table below. However, please note that disabling cookies may affect your ability to use the website and fully benefit from all available features and services.

Specific Classification of Cookies Based on Functionality

1. Necessary Cookies

- Allow essential site functions such as navigation and access to secure areas of the website.
- Necessary cookies are crucial for the website to function correctly and serve the purpose of the user's visit.

2. Functionality Cookies

- Ensure the smooth operation of the website and allow it to "remember" user choices.
- Provide improved and personalized functions based on user needs and interests.
- This category includes cookies containing secure browsing information.

3. Analytical/Statistical Cookies

- Help us understand how visitors interact with different pages of the website.
- Collect and report anonymous information to improve user experience.

4. Targeting/Advertising Cookies

- Used to deliver ads with content relevant to users and their interests.
- May be used to send targeted advertisements or personalized offers.
- Help measure the effectiveness of advertising campaigns.

How to Control Cookies

Most internet browsers allow users to specify whether they accept cookies. The following links provide instructions on cookie settings for the most commonly used web browsers:

- Windows: Block or Allow Cookies :

<http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies>

- Microsoft Edge: Delete Cookies:

<https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

- Mozilla Firefox: Managing Cookies: <http://support.mozilla.com/en-US/kb/Cookies>

- Google Chrome: Cookies Settings

<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

- Apple Safari: Cookies Settings

https://support.apple.com/kb/PH21411?viewlocale=en_US&locale=en_US

- Opera: Clean Browser & Remove Trackers

<https://www.opera.com/use-cases/clean-browser-and-remove-trackers>

Detailed Cookie Table for www.TrailAI.gr

Cookie Name	Category	Purpose	Retention Time	Provider
_ga	optional	Generates statistical data on how visitors use the website	2 months	Google
ARRAffinity	Necessary	Load balancing cookie offered by Microsoft Azure.	Session Cookie	Microsoft
ARRAffinitySameSite	Necessary	Load balancing compatibility cookie for modern browsers.	Session Cookie	Microsoft
sessionid	Necessary	Cookie for handling the session data in the application.	15 days. Expires after logout.	Company
csrftoken	Necessary	Cookie that is necessary for the prevention of CSRF attacks.	Up to 1 year. Expires after logout.	Company

For detailed information about personal data processing, [click here](#).